



## News Release

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### FOR IMMEDIATE RELEASE

#### Smile Business Products, Inc. of Sacramento Honored by Sharp for Outstanding Achievement

(SACRAMENTO, CA. April 20, 2021) – Sharp Imaging and Information Company of America (SIICA), a division of Sharp Electronics Corporation (SEC) recently recognized Smile Business Products, Inc. as a Hyakuman Kai Elite Dealer. Sharp awards Hyakuman Kai Elite status to exceptional dealers that have achieved \$5 million plus in sales during the past year. Smile Business Products, Inc. is among a select group of dealers recognized by Sharp from the hundreds of dealers that sell Sharp’s advanced business products and solutions in the U.S.

“It is truly an honor to recognize an exemplary Sharp dealer, such as Smile Business Products, Inc. for their substantial contributions to Sharp’s success, particularly during the past challenging year,” said Mike Marusic, President and CEO, Sharp Imaging and Information Company of America. “The Hyakuman Kai Elite status is not simply a measure of sales performance, it embodies all the qualities we look for in an exemplary dealership, including innovative business practices and long-lasting community relationships through outstanding local customer service.”

“We are proud to be a Sharp dealer, said Joe Reeves, President & CEO, Smile Business Products, Inc. Our ongoing goal is to provide Northern & Central CA and Western NV, area businesses with world-class products and support, helping encourage business growth within the community. Sharp helps us meet this goal by supplying the latest simply smarter workplace technology for our customers.”

Sharp Imaging and Information Company of America is a division of Sharp Electronics Corporation, the U.S. subsidiary of Japan’s Sharp Corporation. For more information about Sharp business products, visit [business.sharppusa.com](http://business.sharppusa.com).

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**About Sharp Electronics Corporation**

Sharp Electronics Corporation is the U.S. subsidiary of Japan's Sharp Corporation. Sharp is a worldwide developer of one-of-a-kind home appliances, networked multifunctional office solutions, professional displays and smart office technologies. Sharp has been named to Fortune magazine's 2020 World's Most Admired Company List, a ranking of the world's most respected and reputable companies.

### **About Sharp Imaging and Information Company**

Sharp Imaging and Information Company of America, a division of Sharp Electronics Corporation, strives to help businesses achieve Simply Smarter work through technology that is smart and easy to use. The aim of the Simply Smarter Workplace strategy is to accelerate collaboration, improve efficiencies, digitize workflows, and increase information security. Sharp's expansive line of products and solutions include interactive displays such as the award-winning Windows collaboration display and AQUOS BOARD® interactive display, commercial displays, security-first laptops, desktop monitors and a full suite of multifunction copier and printer solutions.

For more information on Sharp's business products, visit our website at [business.sharpusa.com](http://business.sharpusa.com).

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