

News Release

Patricia Cutler
Smile Business
Products
916-481-7695
pcutler@smilebpi.com

FOR IMMEDIATE RELEASE

Smile Business Products, Inc. of Sacramento Honored by Sharp for Outstanding Achievement

Sacramento, CA August 5, 2020 – Sharp Imaging and Information Company of America (SIICA), a division of Sharp Electronics Corporation (SEC) recently recognized Smile Business Products, Inc. as a Hyakuman Kai Elite Dealer. Sharp awards Hyakuman Kai Elite status to exceptional dealers that have achieved \$5 million plus in sales during the past year. Smile Business Products, Inc. is among a select group of dealers recognized by Sharp from the hundreds of dealers that sell Sharp’s advanced business products and solutions in the U.S.

“It is truly an honor to recognize an exemplary Sharp dealer, such as Smile Business Products, Inc. for their substantial contributions to Sharp’s success,” said Mike Marusic, President and CEO, Sharp Imaging and Information Company of America. “The Hyakuman Kai Elite status is not simply a measure of sales performance, it embodies all the qualities we look for in an exemplary dealership, including innovative business practices and long-lasting community relationships through outstanding local customer service.”

“We are proud to be a Sharp dealer, said **Joe Reeves, President & CEO, Smile Business Products, Inc.** “Our ongoing goal is to provide Northern and Central California, and Western Nevada businesses with world-class products and support, helping encourage business growth within the community. Sharp helps us meet this goal by supplying the latest technology and document solutions for our customers.”

Sharp Imaging and Information Company of America is a division of Sharp Electronics Corporation, the U.S. subsidiary of Japan’s Sharp Corporation. For more information about Sharp business products, visit siica.sharppusa.com.

“

#

About Sharp Electronics Corporation

Sharp Electronics Corporation is the U.S. subsidiary of Japan's Sharp Corporation. Sharp is a worldwide developer of one-of-a-kind home appliances, networked multifunctional office solutions, professional displays and smart office systems. Sharp has been named to Fortune magazine's 2020 World's Most Admired Company List, a ranking of the world's most respected and reputable companies.

About Sharp Imaging and Information Company of America: Sharp Imaging and Information Company of America, a division of Sharp Electronics Corporation, markets Sharp's business products, including its new Synappx™ family of collaboration applications that help address the workforce's increased expectation of secure accessibility, ease of use and mobility; its full line of multifunction printers (MFPs); and professional display products, including the award-winning AQUOS BOARD® interactive display system.

For more information on Sharp's business products, contact Sharp Electronics Corporation, 100 Paragon Drive, Montvale, N.J., 07645. For online product information, visit our website at siica.sharpusa.com. Become a fan of SIICA on [Facebook](#), follow us on [Twitter](#), [LinkedIn](#) and [Instagram](#) and watch us on [YouTube](#).

Peppercomm for Sharp

Paul Merchan

212.931.6172

PMerchan@Peppercomm.com