

SMILE BUSINESS PRODUCTS, INC. Chosen as a 2018 Elite Dealer by ENX Magazine

Toluca Lake, CA (October 2018) — ENX Magazine and ENX The Week In Imaging announced that Smile Business Products, Inc. (Smile) has been selected as a 2018 Elite Dealer. This annual Who's Who of the office technology dealer community, which is published annually, will be featured in the December issue of ENX Magazine.

The 132-strong 2018 Elite Dealers were selected based on numerous criteria, including growth initiatives, innovative marketing programs, outstanding customer service, charitable contributions to the community, progressive workplace cultures and adaptability to an ever-changing market.

“We would like to congratulate our 2018 Elite Dealers, who continue to thrive and grow in a highly-competitive marketplace. Even as the needs of their clients continue to evolve, these dealers blend many 21st century tools and tactics with old-fashioned customer service—backed by a loyal workforce—to ensure successful outcomes,” said Susan Neimes, managing editor of *ENX Magazine* and ENX The Week In Imaging.

Added Erik Cagle, editorial director of *ENX Magazine*, “The strength and vitality of this group is a testament to their core values. It seems that every year, as the industry continues to consolidate, our roster of Elite Dealers continues to grow by leaps and bounds. There are many fascinating success stories to be told, and they can be found in our December issue.”

Smile was featured in the September issue of ENX Magazine for their overall success for the past 21 years. Founded in 1997, Smile is the largest independent dealer in California with seven branches and over 140 employees located throughout Northern California and Nevada. Smile has achieved many industry awards from Sharp including Hyakuman Kai Elite Dealer Award for Outstanding Achievement, Professional Excellence Award, Commitment to Customer Service and Leadership Award and Platinum Level Service Award. Smile was awarded the State of California Multifunctional Copier contract in 2018, which Smile and Sharp have held since 2005.

About ENX Magazine

ENX Magazine is a monthly publication dedicated to the document technology industry since 1994. Now in its 25th year, *ENX Magazine* continues to deliver exclusive editorial coverage on market opportunities and issues, news and trends, company profiles, new products, and industry insights through interviews with key players in all segments of the document technology industry. With a circulation of more than 28,000 hard copies, *ENX Magazine* is the leading integrated resource that brings together industry people, products, and business concepts and strategies for document technology industry professionals.

The magazine also publishes ENX The Week In Imaging, a weekly e-newsletter that provides news, profiles, technology and business updates, along with blogs from some of the industry's most prominent players.

About Smile Business Products

Smile Business Products, Inc. (Smile) was founded in May 1997 and is based in Sacramento California with branch offices throughout Northern California and Nevada. Smile provides office technology solutions including copiers/printers (MFP), Managed Network Services, Document Management, Managed Print Services, Telephony and Software applications. Smile's Help Desk provides immediate and efficient support to ensure customers' issues are solved in a timely manner.

For more information on Smile Business Product, visit our website at smilebpi.com

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