

SHARP Earns Two Top “Picks” From Buyers Lab in A3 Category

Sharp products earn top-performance awards in the higher-end color and monochrome spaces

We are pleased to announce that Sharp has earned two top “Picks” from Buyers Laboratory LLC (BLI), the world’s leading independent evaluator of document imaging products and solutions. BLI’s semi-annual “Pick” awards are given to the hardware and software offerings judged to be the best in BLI’s comprehensive evaluations, which assess a wide range of the most important performance factors for buyers. We were honored in the higher-end color and monochrome spaces for the 70-ppm Sharp MX-7040N and the 90-ppm Sharp MX-M904, respectively.



The MX-7040N high-speed color document system achieved a “Highly Recommended” rating from BLI and won the Pick for “Outstanding 61- to 70-ppm A3 Color MFP.” This document system leverages our groundbreaking user interface and offers high-speed print production, while also improving on image quality, color consistency, and productivity.

The MX-M904 monochrome document system comes with a speed of 90 ppm and offers advanced capabilities, such as air-feed paper handling for higher reliability and enhanced media support, as well as modular finishing options that offer professional folding and booklet making. It also received a “Highly Recommended” rating from BLI and won the Pick for “Outstanding 90+ ppm A3 Monochrome MFP.”

We’re proud to have our new high-volume mono and color MFPs recognized by BLI as best in class. The unique finishing features make both the MX-7040N and the monochrome MX-M904 ideal for the most challenging departmental, print-for-pay and print-on-demand environments. Being recognized by a leading industry organization like BLI truly validates Sharp's position in the light-production space and is a tribute to the world-class products we provide.

To help get the word out and support your sales efforts, we are obtaining reprint rights for the BLI reports, certificates, and award medallions. Watch for availability of these materials on the Sharp-PC site.

Best regards,

A handwritten signature in black ink, appearing to read "Mike Marusic".

Mike Marusic
Senior Vice President, Marketing
Sharp Imaging and Information Company of America

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