



SHARP ELECTRONICS CORPORATION  
One Sharp Plaza  
Mahwah, New Jersey 07495-1163  
(201) 529-8200  
www.sharpsusa.com

*News Release*

FOR IMMEDIATE RELEASE

**SHARP® ANNOUNCES CONTRACT AWARD FOR RESELLER WITHIN STATE OF CA**

*Smile Business Products to provide Sharp multi-function devices under State of California’s statewide copier contract*

**MAHWAH, NJ, April 9, 2012** – Sharp Imaging and Information Company of America, a division of [Sharp Electronics Corporation](#) anticipates great success for technology provider Smile Business Products, winner of the State of California’s recent copier contract award for mid-range multi-functional devices.

“As a company with a 100-year history of innovation, Sharp takes pride in creating products that efficiently and effectively help organizations to meet their business needs in a cost effective way,” said Doug Albregts, president, Sharp Imaging and Information Company of America. “Sharp has been a provider of MFPs for the State of California for years and I am pleased that Smile Business Products will continue to provide Sharp business products to state agencies, helping the State of California improve operations, meet small business goals and maintain the state’s environmental initiatives.”

“We know that when we provide state agencies Sharp multi-functional devices, we are helping the State of California in their quest to become more environmentally efficient while maintaining business and cost standards,” said Joe Reeves, president and CEO, Smile Business Products.

Under the contract, Smile Business Products will work with state agencies over a 3-year time period to replace equipment with more efficient Sharp multifunction black & white and mid-range color devices. State agencies will also have access to Sharp’s “Stop, Drop, Recycle” toner cartridge [recycling program](#), where users can order free recycling kits for the recycling of all used Sharp cartridges, bottles, toner collection containers and drum units. Smile Business Products, in conjunction with Sharp, will advocate the corporation’s zero waste to landfill initiative which is tied closely to the State of California’s environmental initiatives

Through this award California agencies and local government entities utilizing the contract will have access to Sharp’s award winning products with our one of a kind user interface available only on Sharp [MFPs](#).

For more information on Sharp’s energy efficient products, contact Sharp Electronics Corporation, Sharp Plaza, Mahwah, N.J., 07495-1163, or call 800-BE-SHARP. For online product information, visit Sharp’s Web site at [sharpsusa.com](#). Become a fan of Sharp at [www.facebook.com/SharpUSA](#), follow us on [Twitter @Sharp\\_USA](#) and view us on YouTube [www.sharpelectronicusa.com](#)

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## About Sharp Electronics Corporation

Sharp Electronics Corporation is the U.S. subsidiary of Japan's Sharp Corporation, a worldwide developer of one-of-a-kind home entertainment products, appliances, networked multifunctional office solutions, solar energy solutions, LED lighting and mobile communication and information tools. Leading brands include AQUOS® Quattron™ LCD televisions and 3DTVs, SharpVision® projectors, Insight® Microwave Drawer® ovens, AQUOS BOARD™ interactive display systems, Notevision® multimedia projectors and Plasmacluster® air purifiers. For more information visit Sharp Electronics Corporation at [www.sharpusa.com](http://www.sharpusa.com). Find us on [Facebook](#), follow us on [Twitter](#) and watch us on [YouTube](#).

## About Sharp Imaging and Information Company of America

Sharp Imaging and Information Company of America, a division of Sharp Electronics Corporation, markets the advanced, [color MX Series multifunction printers \(MFP\) systems](#) that help companies manage workflow efficiently and increase productivity. Sharp® MFPs feature the [Sharp OSA® development platform](#), which seamlessly integrates network applications to create a personalized MFP that can meet virtually any business need, and [Scan<sup>2</sup> technology](#), which scans two-sided documents in a single pass to enhance scanning reliability and preserve document integrity. To keep documents safe from unauthorized users, Sharp is a leader in the MFP industry in [security](#) by offering the most secure suite of MFP applications.

## CONTACT:

Cassie Batinich  
Ketchum  
Phone: 646-935-3969  
E-mail: [Cassie.batinich@ketchum.com](mailto:Cassie.batinich@ketchum.com)

Ellin Everson  
Sharp Electronics Corporation  
Phone: 201-529-8630  
E-mail: [ellin.everson@sharpusa.com](mailto:ellin.everson@sharpusa.com)